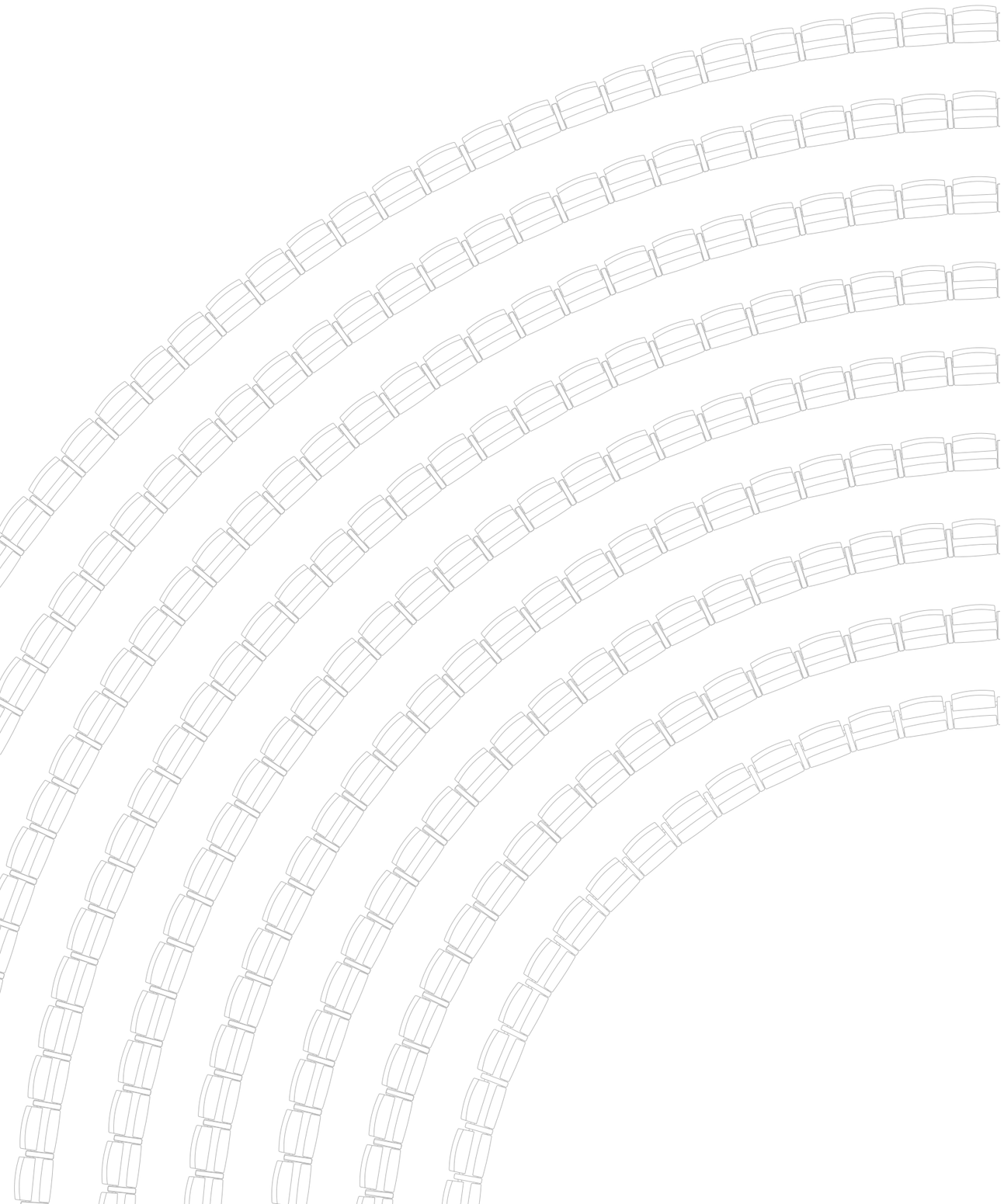
SEIZES®

SEATING

WHO WE ARE



WHO IS SERIES

A DYNAMIC INTERNATIONAL ORGANIZATION THAT IS THE LEADER IN INNOVATION, DESIGN AND THE MANUFACTURING OF ERGONOMIC FURNITURE OF THE HIGHEST QUALITY.

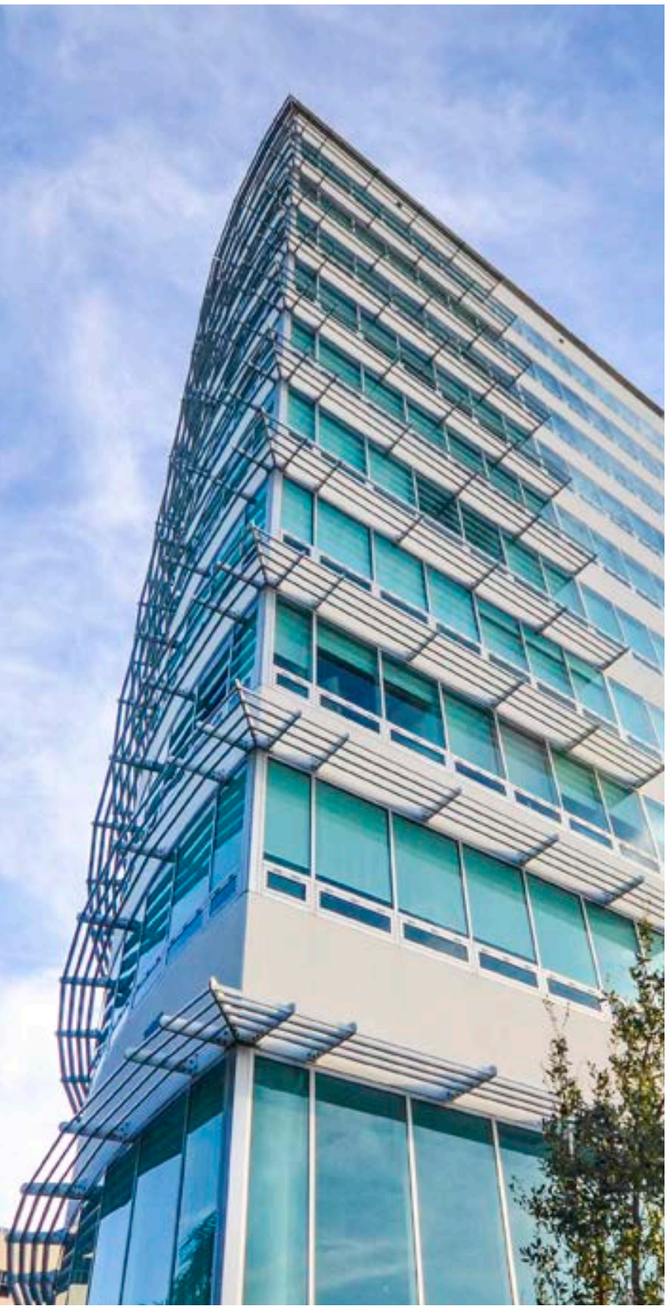
SERIES Seating is the worldwide leader in innovative design, manufacturing and installation of ergonomic public seating systems. For over 30 years we have raised the bar in public seating by offering state-of-the-art products with cutting edge technology at competitive prices. SERIES is committed to exceeding customer expectations and improving quality of life by providing the best products on the market, manufactured with the protection of the environment in mind. These values and principles are reflected throughout SERIES and can be seen in our products, our people and every business relationship.

Mauricio Olarte, CEO and founder of SERIES, has earned international recognition over the past quarter century for designing innovative seating products that conserve space and reduce the cost of ownership. All SERIES seats incorporate dynamic ergonomic designs to facilitate “active sitting” which increases blood circulation and reduces back strain, joint stiffness, and muscle strains – even when sitting for long periods of time.

Why SERIES

SERIES is a full service provider, professionally staffed to partner with you a on a successful seating purchase from concept to completion. From product selection, to layout design, to order processing, to production, to delivery coordination and installation – SERIES commitment to excellent service will maximize your satisfaction with both the process and the outcome. We view our customer relationships as long term, trusting that our service today will position us to answer all of your future needs.

SERIES USA



COMMITTED TO THE USA & THE WORLD

Over a decade ago, we decided to establish our International Corporate Headquarters, including our Design & Engineering divisions, in Miami FL. Long committed to the USA and the world, Miami was an obvious choice due to its distinction for worldwide commerce and its convenient air and sea access. With additional corporate offices in Australia and Colombia and a global sales force, SERIES has installed seating in over 40 countries on 5 continents in worship centers, performing arts centers, auditoriums, arenas, stadiums, educational classrooms & lecture halls, waiting areas, cinemas, and home theatres.

CORPORATE HEADQUARTERS Miami FL, 20900 NE 30th Ave. Suite 901

SERIES AUSTRALIA

SYDNEY AUSTRALIA office building, at Belrose

SERIES MANUFACTURING

DYNAMIC ERGONOMICS THROUGH DESIGN, ENGINEERING, AND CUTTING EDGE USE OF STRUCTURAL MATERIALS.

Founded in Bogotá, Colombia in 1982, SERIES manufacturing facility is constructed against a mountainside surrounded by beautiful gardens. We truly care about more than just the bottom line and before “green” was fashionable, we designed our factory with a natural climate control system that offers clean air exchange, water harvesting, natural lighting, and an ozone friendly hydro-chlorofluorocarbon-free, water-only, foam blowing process. All waste products are either reused, donated, or completely recycled. Even the boxes and packing materials are made from recyclable materials. Always looking for better technology, less waste, and more ways to recycle, SERIES is focused on improving the quality of life throughout the entire production process with new environmental advances designed to minimize our factory’s environmental impact.

Because we value our people as well as our product and environment, our employees are loyal and take a great deal of pride in their work. SERIES is ISO Certified and all of our products are manufactured in-house. Even though SERIES works on a worldwide stage, the vast majority of raw materials are made in the USA.

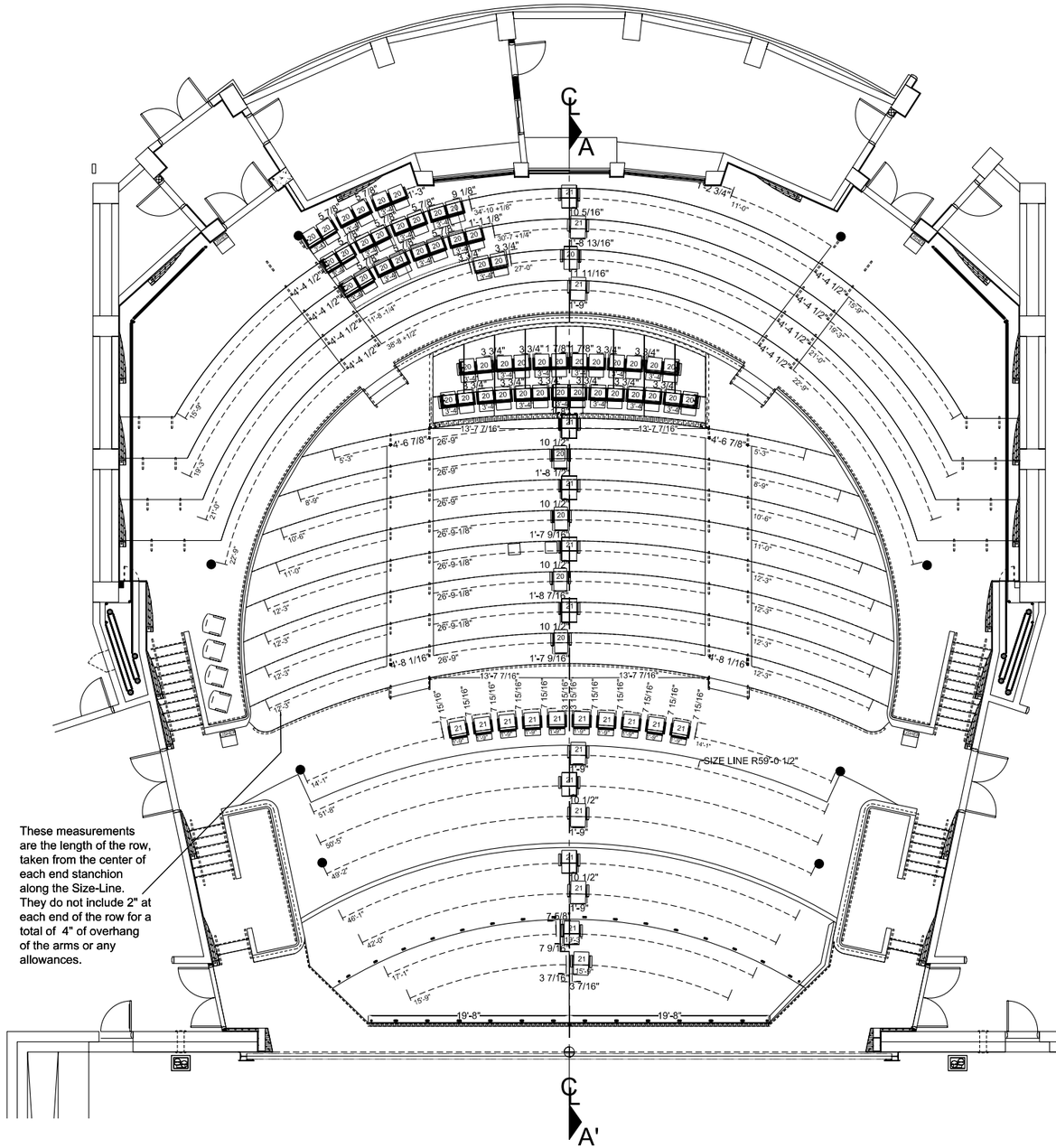
SERIES INSTALLATION

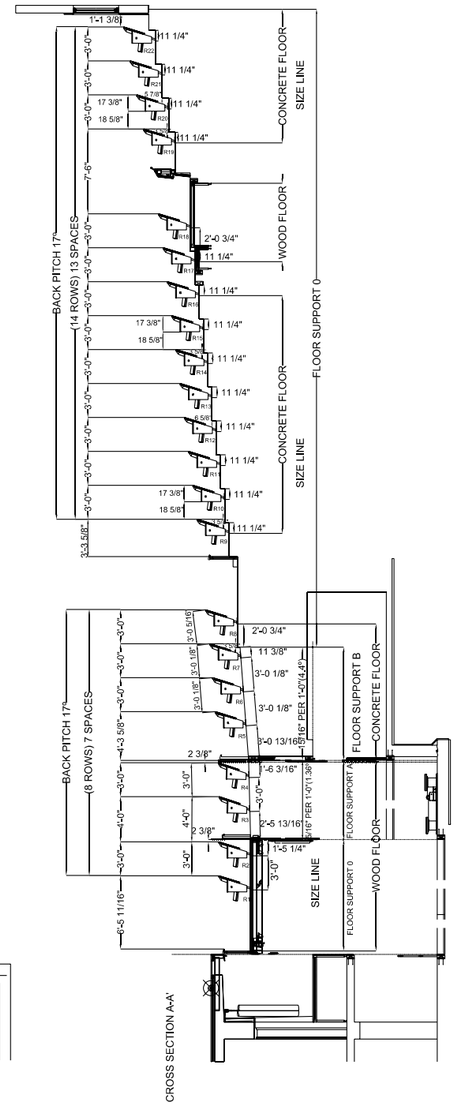
SERIES PATENTED DROP-IN ASSEMBLY SYSTEM SIGNIFICANTLY REDUCES INSTALLATION TIME TO PROVIDE COST SAVINGS BENEFITS.

To ensure on-time delivery of auditorium seating, SERIES provides a timeline to establish the dates that specific information and approvals are needed from our clients. Our customers can also access an online project status report that displays in real time, the status related to all aspects of their order, production, and delivery stages. The assigned project manager coordinates and verifies the building readiness with the client before loading and shipping the product to the jobsite. This program maximizes transparency for all parties and facilitates the communication that satisfies mutually shared expectations.

SERIES has mastered the critical window of time at the end of a project, which culminates with the seating installation. This allows us to maximize quality control on workmanship and prompt service follow-up. SERIES installation crews are dedicated and focused on the unique installation requirements for all of our products.

Typically our installation crews arrive at least a day before the product to begin the layout and site preparation. This allows immediate unloading and product organization that is typically completed within a two-hour timeframe. As with all project developments, the project manager keeps the client informed of the delivery and installation details before they happen.





SERIES INTERNATIONAL

SERIES HAS INSTALLED SEATING IN OVER 40 COUNTRIES ON 5 CONTINENTS.

SERIES is truly a global company with seating installed in over 40 countries on 5 continents and corporate locations in the USA, Australia, and Colombia. With over 30 years of experience, we have the expertise required to deal with the technical details of logistics, procedures, and customs around the world to ensure that products get delivered and installed on time.

NORTH AMERICA
- U.S.A
- Alaska
- Canada

CENTRAL AMERICA
- Costa Rica
- El Salvador
- Guatemala
- Mexico
- Panama
- Puerto Rico
- Saint Martin

SOUTH AMERICA
- Argentina
- Bolivia
- Brazil
- Chile
- Colombia
- Ecuador
- Peru
- Venezuela

EUROPE
- Finland
- Germany
- Iceland
- Poland
- Spain
- Sweden
- United Kingdom

ASIA
- China
- Combodia
- Hong Kong
- India
- Indonesia
- Japan
- Macau
- Malaysia
- New Guinea
- Oman Emirates
- South Korea
- Thailand
- Taiwan
- United Arab

OCEANIA
- Australia
- New Zealand

PERFORMING ARTS

SERIES performing arts products are ergonomically designed with a heightened sensitivity towards the overall aesthetic and are carefully engineered to meet the most demanding criteria of the industry. SERIES has engineered various innovative seating solutions that focus on the audience experience and the functional ease of use for management staff.

Our sales, design, and engineering team provides options to solve specific challenges at any venue and will provide the proper degree of customization necessary to meet even the most exacting specifications. Patrons applaud our chairs' smooth and quiet seat operation while the luxurious materials and quality workmanship envelops them in the lap of luxury.

WINSPEAR OPERA HOUSE - Dallas TX, USA

THE PALLADIUM - Carmel IN, USA

ADRIANNE ARSHT CENTER KNIGHT CONCERT HALL - Miami FL, USA

ADRIANNE ARSHT CENTER ZIFF OPERA HOUSE - Miami FL, USA

COBB ENERGY CENTER - Atlanta GA, USA

THE BROAD STAGE - Santa Monica CA, USA

EDUCATION FACILITIES

Architects and administrators agree that SERIES provides the greatest value and the most versatile seating options for lecture halls and educational facilities. By listening to the market and hearing what they needed, SERIES designed the most advanced tablet arm system in the world – AXIS™. This patented design delivers 15-30% increase in capacity over traditional tablet arms found in competing seat models. The tablet's wide, stable surface is designed for the comfortable use of laptops of any size. In addition, the AXIS™ is a viable option for both left and right-handed individuals.

The AXIS™ tablet moves from the stored position effortlessly with a natural arm motion and folds back into the stored position on its own when the occupant simply stands up out of the seat. When deployed or stored, the tablet does not intrude into the adjacent seat or aisle and does not require widening the seat to maintain comfort. The system's unique under-arm storage leaves the full armrest surface free for maximum comfort. There are no pinching hazards as is typical with most tablet arms on the market. The AXIS™ tablet offers the quietest operation and ease of use in the industry and can be customized to meet any specific requirements. It can also be incorporated to fit all SERIES seat models.

UNIVERSITY OF SOUTH FLORIDA - Tampa FL, USA

PINECREST SCHOOL - Fort Lauderdale FL, USA

COOPER UNION ROSE AUDITORIUM - New York, New York, USA

WORSHIP

SERIES is the leading provider of stewardship-sensitive seating for the worship market. Our seats have been designed specifically for worship settings and feature patented designs that provide quiet, maintenance-free seat operation that maximizes the use of space for increased seat capacity and traffic flow.

Whether it's theatre seats, pews, or stackable chairs, SERIES has designed products for both traditional and contemporary congregations alike. The Pew Optima is a product that was designed to give the look and feel of a traditional pew while providing the benefits of a self-lifting seat product. The Pew Optima features the same-patented gravity lift seat, zippered removable fabric cushion covers, and no intermediate arms found in our theatre seats. The Optima is the only product on the market that gives you self-lifting seats without the restriction of arm dividers and allows for a 20% increase in seat capacity over conventional church pews.

WILLOW CREEK COMMUNITY CHURCH - South Barrington IL, USA

SECOND BAPTIST - Houston TX, USA

PERIMETER CHURCH - Duluth GA, USA

CINEMAS

Many cinemas are focusing on luxury seating solutions to stay competitive in the market. SERIES durable construction, maintenance-free design, drop-in seat assembly, and lack of molded plastic exteriors have made it the cost-effective solution for cinemas and theatres looking to make the most of every seat in the house.

LINCOLN CENTER FILM BEALE - New York, New York, USA

PASEO CINEMA - Pasadena CA, USA

CINEMARK LA FLORESTA - Bogotá, Colombia

CENTRAL LADPRAO MALL - Bangkok, Thailand

SPORTS

SERIES offers a family of products with multiple levels of seating that can be customized to each stadium or arenas specification. Intentionally designed to provide unmatched comfort with a contemporary feel, our seats maintain a balance between function and form with clean lines that provide a modern aesthetic look. The chair's construction is tough enough to handle even the most ardent fan and the unmatched comfort will keep them cheering. In addition, the maintenance crew will appreciate the easy-to-clean surface and maintenance-free design of the chairs. With our patented drop-in seat assembly system, a seat or a back can literally be replaced in seconds.

ALLIANZ ARENA - Munich, Germany

CENTRO DE TECNIFICACIÓN - Villarreal Spain

MEYDAN RACECOURSE - Dubai, AE

FOOD COURTS

Customized for each client, SERIES tables and chairs are designed to integrate seamlessly into the specific design theme of the food court while maintaining the delicate balance between form and function. Our tables and chairs are engineered without exposed fasteners, which compromise functionality, maintenance, and aesthetics. In addition, our products allow for increased knee and foot room without obstruction under the tables, which maximizes space and comfort for the individual.

CENTRO COMERCIAL SANTAFÉ SHOPPING MALL - Bogotá, Colombia

EL TUNAL SHOPPING MALL - Bogotá, Colombia

SAN MARTÍN SHOPPING MALL - Bogotá, Colombia

UNICENTRO OCCIDENTE SHOPPING MALL - Bogotá, Colombia

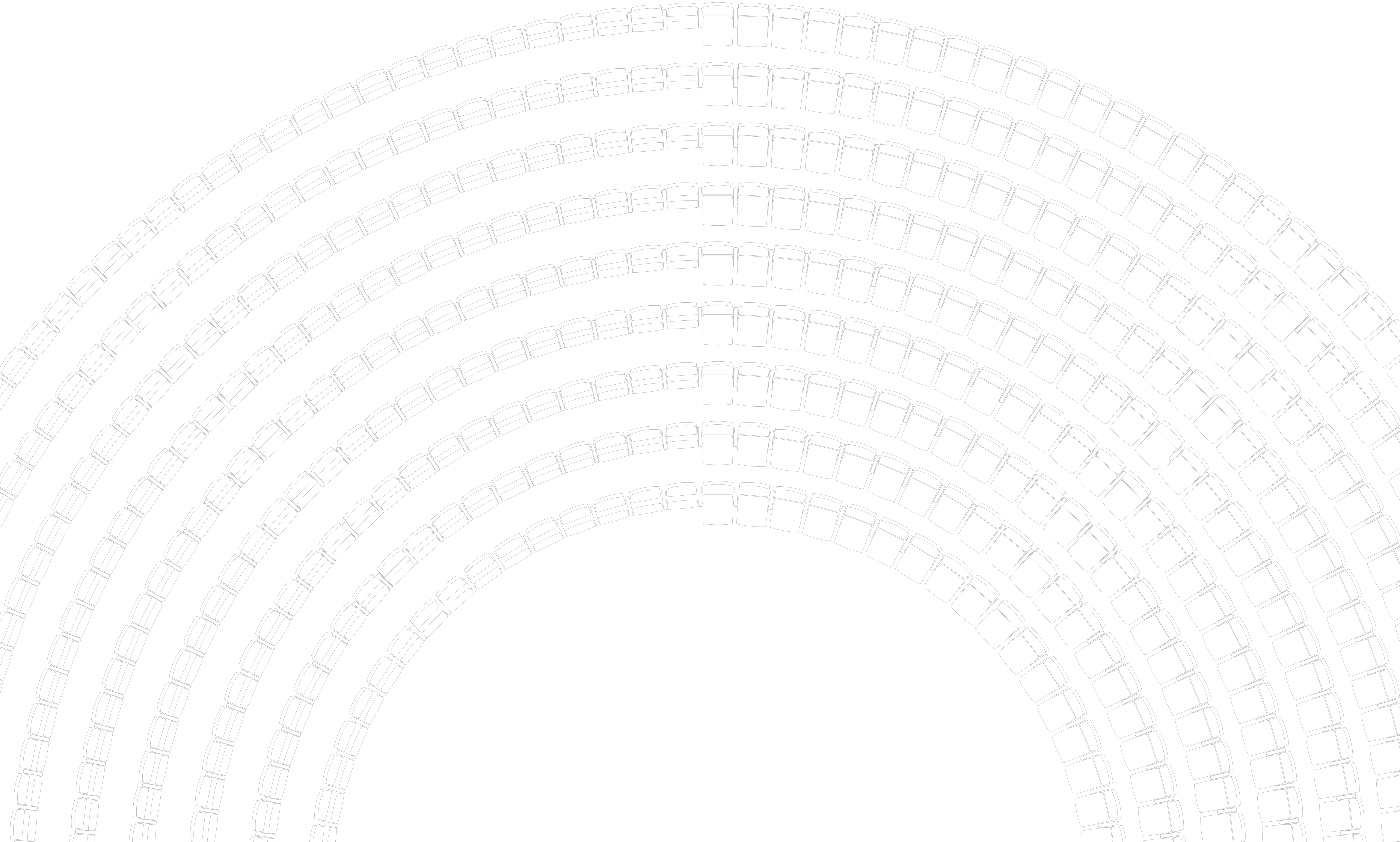
WAITING AREAS

Our waiting area products are designed with a unique understanding of the complexities of high traffic seating areas. These spaces demand fast and easy replacement of stained or vandalized components (without tools), structurally sound supports that can easily withstand the rigors of everyday use for years on end, and high-end materials that do no scratch or scar. We have also implemented contoured edges to better absorb impact and “floating” seating systems that allow for quick and easy under-seat access and visibility throughout the areas for increased security.

COMODORO INTERNATIONAL AIRPORT - Santiago de Chile, Chile

CLINIC DE LA MUJER - Bogotá, Colombia

EL DORADO INTERNATIONAL AIRPORT - Bogotá, Colombia



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SEATING

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SINCE 1982 — 35 YEARS — SERIES SEATING